

## **Nashua Community College Student Success- Job Placement**

Academic Years 2013-14, 2014-15 & 2015-16

### Methodology-

Phase 1: The graduation list of students for the years in question were used to locate each student through the social media apps 1) LinkedIn and 2) Facebook. If the graduate was located and the student provided his/her current place of employment, the company and title of the student's position were recorded. Overall, 51% of the graduates were located with 72% reporting they were employed.

Phase 2: From the list of graduates not located, a list containing each student's personal email was compiled. A short online survey was emailed to each email address asking for information on the student's current employment status. A few additional questions were asked concerning his/her experience while at NCC. Each student received three reminders over a period of three weeks. Overall, 14% of the students responded to the survey with 56% reporting they were employed.

Phase 3: The results from the first two phases were combined for each academic year. For the three year period, 59% of the 880 graduates were located via social media or responded to the survey. Of the 522 graduates located or responding, 71% were currently employed.

The attached tables break the job placement numbers down by program by academic year.

Compiled by Office of Institutional Research, 2017

AY2013-2014 Program	Social Media Results					Emailed Survey Results				Overall Results			
	#grads	Located w/ Linked or Facebook	% located	Employed	% employed	email survey	% email	# returned	# w/ jobs Related	total returned or found	total w/ jobs	% of total returned or found	% overall w/ jobs
Accounting I - Cert	6	3	50.0	2	66.7	4	66.7	0	0	3	2	50.0	66.7
Adv Mach Tool Tech-CERT	1	1	100.0	1	100.0	0	0.0	0	0	1	1	100.0	100.0
Advncd Machine Tool Tech-AS	11	4	36.4	3	75.0	7	63.6	1	1	5	4	45.5	80.0
Automotive Technology	10	6	60.0	6	100.0	4	40.0	1	1	7	7	70.0	100.0
Aviation Technology	6	2	33.3	1	50.0	5	83.3	1	1	3	2	50.0	66.7
Business Admin - Accounting	15	9	60.0	4	44.4	11	73.3	0	0	9	4	60.0	44.4
Business Admin - Management	19	11	57.9	8	72.7	10	52.6	0	0	11	8	57.9	72.7
Business Admin - Marketing	8	5	62.5	5	100.0	3	37.5	0	0	5	5	62.5	100.0
Business Admin - Small Business Ent	7	2	28.6	1	50.0	6	85.7	0	0	2	1	28.6	50.0
Collision Repair Technology	1	1	100.0	1	100.0	0	0.0	0	0	1	1	100.0	100.0
Computer Engineering Technology-AS	1	1	100.0	1	100.0	0	0.0			1	1	100.0	100.0
Computer Networking	12	9	75.0	5	55.6	7	58.3	2	1	11	6	91.7	54.5
Computer Networking Cert	2	2	100.0	2	100.0	0	0.0			2	2	100.0	100.0
Criminal Justice Cert	2	2	100.0	1	50.0	1	50.0	0	0	2	1	100.0	50.0
Culinary Arts	5	2	40.0	2	100.0	3	60.0	0	0	2	2	40.0	100.0
Early Childhood Ed Cert	14	6	42.9	4	66.7	10	71.4	0	0	6	4	42.9	66.7
Early Childhood Education	2	2	100.0	2	100.0	0	0.0	0	0	2	2	100.0	100.0
Educator Preparation-AA	4	1	25.0	1	100.0	3	75.0	1	0	2	1	50.0	50.0
Electronic Engineering Tech	8	6	75.0	3	50.0	4	50.0	1	1	7	4	87.5	57.1
General Studies	12	5	41.7	4	80.0	8	66.7	2	0	7	4	58.3	57.1
General Studies Health-AS	2	1	50.0	1	100.0	1	50.0	1	0	2	1	100.0	50.0
Holistic Massage Therapy	2	1	50.0	1	100.0	1	50.0			1	1	50.0	100.0
Honda Automotive Tech	9	7	77.8	7	100.0	2	22.2	0	0	7	7	77.8	100.0
Hospitality & Restaurant Mgmt	8	4	50.0	4	100.0	4	50.0	1	0	5	4	62.5	80.0
Human Services	8	4	50.0	3	75.0	5	62.5	2	2	6	5	75.0	83.3
Human Services Cert	2	1	50.0	1	100.0	1	50.0	0	0	1	1	50.0	100.0
Internet Developer Cert	2	1	50.0	1	100.0	1	50.0			1	1	50.0	100.0
Liberal Arts	30	15	50.0	9	60.0	20	66.7	3	0	18	9	60.0	50.0
Liberal Arts - English	4	2	50.0	2	100.0	2	50.0	0	0	2	2	50.0	100.0
Liberal Arts - History	1	0	0.0	0	-	1	100.0	1	0	1	0	100.0	0.0
Liberal Arts - Mathematics	1	0	0.0	0	-	1	100.0	0	0	0	0	0.0	-
Liberal Arts - Psychology	11	5	45.5	4	80.0	6	54.5	0	0	5	4	45.5	80.0
Liberal Arts - Science	2	1	50.0	1	100.0	1	50.0	1	0	2	1	100.0	50.0
Liberal Arts/Peace & Social Justice-AA	1	1	100.0	1	100.0	0	0.0			1	1	100.0	100.0
Machine Tool Technology CNC Prog Cert	2	2	100.0	1	50.0	1	50.0	0	0	2	1	100.0	50.0
Marketing Cert	1	1	100.0	1	100.0	0	0.0			1	1	100.0	100.0

<b>AY2013-2014</b>	<b>Social Media Results</b>					<b>Emailed Survey Results</b>				<b>Overall Results</b>			
<b>Program</b>	<b>#grads</b>	<b>Located w/ Linked or Facebook</b>	<b>% located</b>	<b>Employed</b>	<b>% employed</b>	<b>email survey</b>	<b>% email</b>	<b># returned</b>	<b># w/ jobs Related</b>	<b>total returned or found</b>	<b>total w/ jobs</b>	<b>% of total returned or found</b>	<b>% overall w/ jobs</b>
Massage Therapy Cert	17	8	47.1	6	75.0	11	64.7	3	1	11	7	64.7	63.6
Mechanical Design Technology	5	3	60.0	3	100.0	2	40.0	0	0	3	3	60.0	100.0
Nursing	23	10	43.5	5	50.0	18	78.3	4	3	14	8	60.9	57.1
Paralegal Studies	5	1	20.0	1	100.0	4	80.0	1	1	2	2	40.0	100.0
Paralegal Studies Cert	2	1	50.0	1	100.0	1	50.0	1	1	2	2	100.0	100.0
Sign Language Cert	1	1	100.0	1	100.0	0	0.0			1	1	100.0	100.0
Small Business Management Cert	2	2	100.0	2	100.0	0	0.0			2	2	100.0	100.0
Software Development	3	2	66.7	1	50.0	2	66.7	0	0	2	1	66.7	50.0
Speech-Language Pathology Asst	11	5	45.5	5	100.0	6	54.5	1	1	6	6	54.5	100.0
Spreadsheets Cert	2	1	50.0	1	100.0	1	50.0			1	1	50.0	100.0
Web Application Development	1	1	100.0	1	100.0	0	0.0			1	1	100.0	100.0
Website Design Cert	2	2	100.0	2	100.0	0	0.0			2	2	100.0	100.0
<b>AY2013-2014</b>	<b>306</b>	<b>163</b>	<b>53.3</b>	<b>123</b>	<b>75.5</b>	<b>178</b>	<b>58.2</b>	<b>28</b>	<b>14</b>	<b>191</b>	<b>137</b>	<b>62.4</b>	<b>71.7</b>
<b>Career-oriented</b>	<b>134</b>	<b>70</b>	<b>52.2</b>	<b>55</b>	<b>78.6</b>	<b>78</b>	<b>58.2</b>	<b>16</b>	<b>11</b>	<b>86</b>	<b>66</b>	<b>64.2</b>	<b>76.7</b>
<b>Transfer-oriented</b>	<b>172</b>	<b>93</b>	<b>54.1</b>	<b>68</b>	<b>73.1</b>	<b>100</b>	<b>58.1</b>	<b>12</b>	<b>3</b>	<b>105</b>	<b>71</b>	<b>61.0</b>	<b>67.6</b>

AY2014-2015	Social Media Results					Emailed Survey Results				Overall Results			
	#grads	Located w/ Linked or Facebook	% located	Employed	% employed	email survey	% email	# returned	# w/ jobs Related	total returned or found	total w/ jobs	% of total returned or founnd	% overall w/ jobs
<b>Program</b>													
Accounting I - Cert	3	1	33.3	1	100.0	2	66.7			1	1	33.3	100.0
Accounting II - Cert	2	1	50.0	0	0.0	2	100.0	1	1	2	1	100.0	50.0
Adv Mach Tool Tech-CERT	1	1	100.0	1	100.0	0	0.0			1	1	100.0	100.0
Advncd Machine Tool Tech-AS	11	4	36.4	4	100.0	7	63.6	2	1	6	5	54.5	83.3
Automotive Technology	16	6	37.5	3	50.0	13	81.3	1	1	7	4	43.8	57.1
Aviation Technology	5	5	100.0	5	100.0	0	0.0	0	0	5	5	100.0	100.0
Business Admin - Accounting	12	6	50.0	3	50.0	9	75.0	0	0	6	3	50.0	50.0
Business Admin - Management	12	7	58.3	4	57.1	8	66.7	0	0	7	4	58.3	57.1
Business Admin - Marketing	2	0	0.0	0	-	2	100.0	0	0	0	0	0.0	-
Business Admin - Small Business Ent	7	3	42.9	3	100.0	4	57.1	1	0	4	3	57.1	75.0
Collision Repair Technology	5	2	40.0	2	100.0	3	60.0	1	0	3	2	60.0	66.7
Computer Networking	8	4	50.0	3	75.0	5	62.5	1	1	5	4	62.5	80.0
Computer Networking Cert	1	0	0.0	0	-	1	100.0	1	1	1	1	100.0	100.0
Computer Numerical Control	2	1	50.0	1	100.0	1	50.0			1	1	50.0	100.0
Criminal Justice	1	1	100.0	1	100.0	0	0.0	0	0	1	1	100.0	100.0
Criminal Justice Cert	3	2	66.7	1	50.0	2	66.7			2	1	66.7	50.0
Culinary Arts	9	5	55.6	2	40.0	7	77.8	1	1	6	3	66.7	50.0
Early Childhood Ed Cert	14	4	28.6	1	25.0	13	92.9			4	1	28.6	25.0
Early Childhood Education	1	0	0.0	0	-	1	100.0	0	0	0	0	0.0	-
Educator Preparation-AA	2	2	100.0	1	50.0	1	50.0	0	0	2	1	100.0	50.0
Electronic Engineering Tech	8	4	50.0	2	50.0	6	75.0	0	0	4	2	50.0	50.0
General Studies	9	5	55.6	2	40.0	7	77.8	1	0	6	2	66.7	33.3
General Studies Health-AS	2	1	50.0	1	100.0	1	50.0			1	1	50.0	100.0
Holistic Massage Therapy	6	4	66.7	4	100.0	2	33.3	1	1	5	5	83.3	100.0
Honda Automotive Tech	9	4	44.4	1	25.0	8	88.9	0	0	4	1	44.4	25.0
Hospitality & Restaurant Mgmt	2	0	0.0	0	-	2	100.0	0	0	0	0	0.0	-
Human Resources Mgmt Cert	6	3	50.0	2	66.7	4	66.7			3	2	50.0	66.7
Human Services	9	4	44.4	3	75.0	6	66.7	0	0	4	3	44.4	75.0
Human Services Cert	0	0	-	0	-	0	-			0	0	-	-
Internet Developer Cert	0	0	-	0	-	0	-			0	0	-	-
Liberal Arts	30	15	50.0	12	80.0	18	60.0	2	0	17	12	56.7	70.6
Liberal Arts - Communications	1	0	0.0	0	-	1	100.0	0	0	0	0	0.0	-
Liberal Arts - English	2	1	50.0	1	100.0	1	50.0	0	0	1	1	50.0	100.0
Liberal Arts - History	3	2	66.7	1	50.0	2	66.7	1	0	3	1	100.0	33.3
Liberal Arts - Mathematics	0	0	-	0	-	0	-	0	0	0	0	-	-
Liberal Arts - Psychology	7	3	42.9	2	66.7	5	71.4	1	1	4	3	57.1	75.0
Liberal Arts - Science	3	2	66.7	1	50.0	2	66.7	1	0	3	1	100.0	33.3

AY2014-2015	Social Media Results					Emailed Survey Results				Overall Results			
	#grads	Located w/ Linked or Facebook	% located	Employed	% employed	email survey	% email	# returned	# w/ jobs Related	total returned or found	total w/ jobs	% of total returned or founnd	% overall w/ jobs
<b>Program</b>													
Liberal Arts/Peace & Social Justice-AA	0	0	-	0	-	0	-			0	0	-	-
Machine Tool Technology CNC Prog Cert	3	2	66.7	2	100.0	1	33.3	1	0	3	2	100.0	66.7
Marketing Cert	0	0	-	0	-	0	-			0	0	-	-
Massage Therapy Cert	11	6	54.5	6	100.0	5	45.5	2	1	8	7	72.7	87.5
Mechanical Design Technology	6	3	50.0	1	33.3	5	83.3	1	1	4	2	66.7	50.0
Nursing	21	7	33.3	7	100.0	14	66.7	6	6	13	13	61.9	100.0
Paralegal Studies	6	2	33.3	1	50.0	5	83.3	1	1	3	2	50.0	66.7
Paralegal Studies Cert	4	0	0.0	0	-	4	100.0	0	0	0	0	0.0	-
Sign Language Cert	1	1	100.0	1	100.0	0	0.0			1	1	100.0	100.0
Small Business Management Cert	1	0	0.0	0	-	1	100.0			0	0	0.0	-
Software Development	10	6	60.0	6	100.0	4	40.0	0	0	6	6	60.0	100.0
Speech-Language Pathology Asst	8	1	12.5	1	100.0	7	87.5	5	4	6	5	75.0	83.3
Spreadsheets Cert	3	1	33.3	1	100.0	2	66.7			1	1	33.3	100.0
Web Application Development	0	0	-	0	-	0	-			0	0	-	-
Website Design Cert	0	0	-	0	-	0	-			0	0	-	-
<b>AY2014-2015</b>	288	132	45.8	94	71.2	194	67.4	32	21	164	115	56.9	70.1
<b>Career-oriented</b>	140	60	42.9	47	78.3	93	66.4	24	19	84	66	60.0	78.6
<b>Transfer-oriented</b>	148	72	48.6	47	65.3	101	68.2	8	2	80	49	54.1	61.3

AY2015-2016	Social Media Results					Emailed Survey Results				Overall Results			
	#grads	Located w/ Linked or Facebook	% located	Employed	% employed	email survey	% email	# returned	# w/ jobs Related	total returned or found	total w/ jobs	% of total returned or found	% overall w/ jobs
Program													
Accounting I - Cert	4	2	50.0	2	100.0	2	50.0			2	2	50.0	100.0
Accounting II - Cert	0	0	-	0	-	0	-			0	0	-	-
Automotive Technology	12	8	66.7	5	62.5	7	58.3	2	2	10	7	83.3	70.0
Aviation Technology	4	1	25.0	0	0.0	4	100.0	0	0	1	0	25.0	0.0
Business Admin - Accounting	11	4	36.4	2	50.0	9	81.8	1	0	5	2	45.5	40.0
Business Admin - Management	14	9	64.3	8	88.9	6	42.9	3	0	12	8	85.7	66.7
Business Admin - Marketing	10	7	70.0	6	85.7	3	30.0			7	6	70.0	85.7
Business Admin - Small Business Ent	6	0	0.0	0	-	6	100.0	1	0	1	0	16.7	0.0
Collision Repair Technology	2	1	50.0	0	0.0	2	100.0	0	0	1	0	50.0	0.0
Computer Information Systems Cert	2	2	100.0	1	50.0	1	50.0			2	1	100.0	50.0
Computer Networking	10	6	60.0	6	100.0	4	40.0	0	0	6	6	60.0	100.0
Computer Networking Cert	2	2	100.0	1	50.0	1	50.0	0	0	2	1	100.0	50.0
Criminal Justice	5	4	80.0	3	75.0	1	20.0	0	0	4	3	80.0	75.0
Criminal Justice Cert	1	1	100.0	1	100.0	0	0.0			1	1	100.0	100.0
Culinary Arts	4	1	25.0	0	0.0	4	100.0	0	0	1	0	25.0	0.0
Early Child Para-Educator II-CERT	4	1	25.0	0	0.0	4	100.0			1	0	25.0	0.0
Early Childhood Ed Cert	12	5	41.7	3	60.0	9	75.0	0	0	5	3	41.7	60.0
Early Childhood Education	2	2	100.0	1	50.0	1	50.0			2	1	100.0	50.0
Educator Preparation-AA	1	0	0.0	0	-	1	100.0	0	0	0	0	0.0	-
Electronic Engineering Tech	3	2	66.7	2	100.0	1	33.3	0	0	2	2	66.7	100.0
General Studies	11	4	36.4	3	75.0	8	72.7	0	0	4	3	36.4	75.0
General Studies Health-AS	1	0	0.0	0	-	1	100.0			0	0	0.0	-
Holistic Massage Therapy	6	3	50.0	3	100.0	3	50.0			3	3	50.0	100.0
Honda Automotive Tech	8	3	37.5	3	100.0	5	62.5	0	0	3	3	37.5	100.0
Hospitality & Restaurant Mgmt	6	3	50.0	3	100.0	3	50.0	0	0	3	3	50.0	100.0
Human Resources Mgmt Cert	4	3	75.0	2	66.7	2	50.0			3	2	75.0	66.7
Human Services	7	6	85.7	5	83.3	2	28.6	0	0	6	5	85.7	83.3
Human Services Cert	2	1	50.0	1	100.0	1	50.0	0	0	1	1	50.0	100.0
Internet Developer Cert	0	0	-	0	-	0	-			0	0	-	-
Liberal Arts	37	18	48.6	12	66.7	23	62.2	0	0	18	12	48.6	66.7
Liberal Arts - Communications	2	2	100.0	2	100.0	0	0.0			2	2	100.0	100.0
Liberal Arts - English	2	1	50.0	0	0.0	2	100.0	1	0	2	0	100.0	0.0
Liberal Arts - History	1	0	0.0	0	-	1	100.0	0	0	0	0	0.0	-
Liberal Arts - Mathematics	1	1	100.0	1	100.0	0	0.0	0	0	1	1	100.0	100.0
Liberal Arts - Psychology	5	3	60.0	2	66.7	3	60.0	0	0	3	2	60.0	66.7
Liberal Arts - Science	0	0	-	0	-	0	-	0	0	0	0	-	-
Machine Tool Technology CNC Prog Cert	4	1	25.0	1	100.0	3	75.0	0	0	1	1	25.0	100.0

AY2015-2016	Social Media Results					Emailed Survey Results				Overall Results			
	#grads	Located w/ Linked or Facebook	% located	Employed	% employed	email survey	% email	# returned	# w/ jobs Related	total returned or found	total w/ jobs	% of total returned or found	% overall w/ jobs
Program													
Marketing Cert	3	3	100.0	2	66.7	1	33.3			3	2	100.0	66.7
Massage Therapy Cert	7	5	71.4	4	80.0	3	42.9	2	1	7	5	100.0	71.4
Mechanical Design Technology	7	4	57.1	2	50.0	5	71.4	1	1	5	3	71.4	60.0
Nursing	20	10	50.0	6	60.0	14	70.0	3	3	13	9	65.0	69.2
Paralegal Studies	2	0	0.0	0	-	2	100.0	0	0	0	0	0.0	-
Paralegal Studies Cert	2	1	50.0	1	100.0	1	50.0	2	2	3	3	150.0	100.0
Precision Manufacturing	12	6	50.0	4	66.7	8	66.7	0	0	6	4	50.0	66.7
Sign Language Cert	0	0	-	0	-	0	-			0	0	-	-
Small Business Management Cert	2	0	0.0	0	-	2	100.0			0	0	0.0	-
Software Development	13	11	84.6	8	72.7	4	30.8	1	0	12	8	92.3	66.7
Speech-Language Pathology Asst	7	1	14.3	0	0.0	7	100.0			1	0	14.3	0.0
Spreadsheets Cert	3	1	33.3	1	100.0	2	66.7			1	1	33.3	100.0
Web Application Development	2	0	0.0	0	-	2	100.0	1	0	1	0	50.0	0.0
Website Design Cert	0	0	-	0	-	0	-			0	0	-	-
<b>AY2015-2016</b>	286	149	52.1	107	71.8	174	60.8	11	7	129	91	45.1	-
<b>Career-oriented</b>	116	57	49.1	41	71.9	75	64.7	9	8	66	49	56.9	74.2
<b>Transfer-oriented</b>	170	92	54.1	66	71.7	99	58.2	9	1	101	67	59.4	66.3
<b>AY2013-2014</b>	306	163	53.3	122	74.8	179	58.5	32	21	164	115	56.9	70.1
<b>Career-oriented</b>	134	70	52.2	55	78.6	78	58.2	24	19	84	66	60.0	78.6
<b>Transfer-oriented</b>	172	93	54.1	67	72.0	101	58.7	8	2	80	49	54.1	61.3
<b>AY2014-2015</b>	288	132	45.8	92	69.7	196	68.1	28	14	191	137	62.4	71.7
<b>Career-oriented</b>	140	60	42.9	46	76.7	94	67.1	16	11	86	66	64.2	76.7
<b>Transfer-oriented</b>	148	72	48.6	46	63.9	102	68.9	12	3	105	71	61.0	67.6
<b>3 year total</b>													
<b>Overall</b>	880	444	50.5	321	72.3	549	62.4	78	44	522	368	59.3	70.5
<b>Career-oriented</b>	390	187	47.9	142	75.9	247	63.3	49	38	236	181	60.5	76.7
<b>Transfer-oriented</b>	490	257	52.4	179	69.6	302	61.6	29	6	286	187	58.4	65.4