

Nashua Community College
Honda PACT Advisory Committee Minutes
February 21, 2019
11:00am - 1:00pm

Present: Lucille Jordan, Karl Wunderlich, Laura Tremblay, Robyn Griswold, Michael Letizia, George Dykstra, Richard St. Jean, Rebecca Philbin, Jessica Dade, Roy Stiff, Peggy Proko, Rosie Cray, Dawn Kraves, Jason Felton, Tyler Lane, Brendan Dzwonek, David Renaud, Daniel Starkweather, Akiro Swain

1. Introduction and Enrollment discussion

Member introductions for all current and new members

Enrollments currently stand at 8 seniors and 5 freshman. All 8 seniors are on track to graduate in May. Two other students are finishing up there internship hours and should be good to graduate after the summer. All 5 freshman are currently placed and working at dealers in their internships.

2. Recruiting efforts

Laura Tremblay was present from the admissions office. In a joint effort between Jason, Laura and the admissions office many recruiting events have been set up and attended to try to meet the 12 minimum that Honda would like to see. Effort is still being made to set up more recruiting events. Lucille Jordan informed everyone that the college is now going to have housing available on the UNH campus in Manchester NH. This will help with recruiting students that may be out of commuting distance. George Dykstra said that he will help with recruiting efforts in Maine and Vermont. The suggestion from multiple people was to utilize the dealer personnel to help with these recruiting events as they will be able to give students the view from the field. The suggestion was also made that the recruiting video put out by Honda is a great tool and should be used when talking to prospective students. Jason will send out the links to these videos to all of the advisory members. Jessica Dade offered to come talk to the new students about getting their dealer placements early. The NHADA career day is coming up on October 4, 2019 and is being held at Manchester Community College again. Many people present offered to help with this event. Honda has recently sent many new recruiting tools and displays that will be utilized for this purpose. HDays which is being held at New England Drag way is an event that we hope to attend. Richard St. Jean said that they already have a spot set up for them and will allow the program to attend with them. Multiple people offered to help staff this event. After the meeting Roy Stiff stated that this advisory board is second to none when it comes to support and their willingness to help out where needed.

3. Updates and News

Roy Stiff from Honda informed everyone of a program that PACT offers called guided pathways. This program allows High Schools to have access to Hondas information and training materials along with providing them with banners, vehicles, swag etc. As of now NCC will be allowed to offer this program to 2 schools. Roy is going to look into doing more as the PACT program at NCC is a regional program that covers multiple states. The possibility was raised that in the future NCC could offer college credit to High school students for completing Honda training in High school. The question was raised as to how to pick the 2 Schools. Jason will give his recommendations and the board will discuss it to make the choice. There have been many changes that were made to the curriculum to try to remove the summer class that was in place. This was a change that was discussed at the last advisory meeting. These changes will be implemented starting fall of 2019. Jason agreed to send out a copy of the changes to the members. The question was raised about adding a possible certificate program to attract more students. Roy stated that some colleges across the country only offer a certificate program. Jason is going to look into what the requirements will be and what it will take to offer this as an option.

4. Short Term/Long Term Goals

At the last advisory meeting it was discussed what training is needed for the instructors. Jason needed to complete training and Ben Wagstaff and Tim Hogan need to update their training. Jason has since finished and Ben and Tim are working towards completing. In the time between that last advisory meeting and now many connections with dealers and schools has been reestablished. The program is working toward having better exposure and in a wider area.

5. Open Discussion

Honda Votech Week at the Honda Training center was discussed. Jason will find out more information and get that information to Jessica to distribute to High School CTE instructors. It was also discussed to get testimonials from dealer staff to add to recruiting efforts in the hope of attracting more students. Peggy Proko suggested that Jason needs to delegate more responsibilities to the dealers and allow them to help with recruiting. Jason agreed.

The next advisory meeting is scheduled for September 19, 2019 10am-12pm

Meeting adjourned at 1:15

Jason Felton

NCC Honda PACT Coordinator